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## Qeeka Home (Cayman) Inc. 齊屹科技(開曼)有限公司 (Incorporated in the Cayman Islands with limited liability) (Stock code: 1739)

## VOLUNTARY ANNOUNCEMENT BUSINESS UPDATE

This announcement is made by the board (the "**Board**") of directors of Qeeka Home (Cayman) Inc. (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the "**SFO**").

The Board wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors with certain latest operational data and unaudited financial data of the Group for the three months ended March 31, 2021 (the "**First Quarter**").

## **Business and Key Operating and Financial Data:**

The Company continues its SaaS enabling total solution strategy and introduced Wechat marketing solution, helping IDC service providers create and operate their own Wechat store easily by leveraging social marketing toolkits including red pockets (紅包), flash sales (閃購), group buying (團購), etc.

The Company introduced 415 new paying merchants in the First Quarter, representing a 42% increase compared to the same period of 2020. The number of active paying merchants for the trailing twelve months ended March 31, 2021 was 5,090, representing an increase of approximately 40% as compared to the same period in 2020.

According to the unaudited management accounts of the Group, the revenue from SaaS and Extended Services Business, including SaaS, Marketing Service and Supply Chain Service in the First Quarter was approximately RMB134.8 million, representing an increase of approximately 75% as compared to the same period in 2020.

However, Shareholders and potential investors should note that all figures above are based on the Group's internal records and are unaudited and have not been confirmed by the Company's auditors and may be subject to adjustment and final confirmation. The data in this announcement do not constitute, represent or indicate the Group's total revenue or full financial performance and the information contained in this announcement may be subject to change and adjustment.

## Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board Qeeka Home (Cayman) Inc. DENG Huajin Chairman & Chief Executive Officer

Shanghai, the PRC, May 17, 2021

As at the date of this announcement, the Board comprises Mr. DENG Huajin, Mr. TIAN Yuan and Mr. GAO Wei as executive Directors; Mr. LI Gabriel, Ms. PING Xiaoli and Mr. ZHAO Guibin as non-executive Directors and Mr. ZHANG Lihong, Mr. CAO Zhiguang and Mr. WONG Man Chung Francis as independent non-executive Directors.