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## Qeeka Home (Cayman) Inc. 齊屹科技 (開曼)有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 1739)

## **VOLUNTARY ANNOUNCEMENT**

## STRATEGIC COOPERATION AND CROSS-INVESTMENT AGREEMENT WITH GUANGZHOU HOLIKE CREATIVE HOME CO., LTD.

This announcement is made by Qeeka Home (Cayman) Inc. (the "Company", together with its subsidiaries, the "Group") on a voluntary basis.

The board (the "Board") of directors (the "Directors") of the Company is pleased to announce that on April 8, 2019, the Company entered into a strategic cooperation and cross-investment agreement (the "Agreement") with Guangzhou Holike Creative Home Co., Ltd.\* (廣州好萊客 創意家居股份有限公司) ("Guangzhou Holike"), pursuant to which, among other things, (i) the Company shall purchase shares of Guangzhou Holike of an aggregate amount of approximately HK\$80 million from the shareholders of Guangzhou Holike; and (ii) Guangzhou Holike shall purchase shares of the Company of an aggregate amount of approximately HK\$80 million from the shareholders of the Company (the "Cross-Investment"). Subject to compliance with applicable laws and regulations, within three months upon the entering of the Agreement, (i) the Company shall agree with the existing shareholder(s) of Guangzhou Holike to purchase the relevant shares or purchase the relevant shares through secondary market; and (ii) Guangzhou Holike, through an offshore special-purpose vehicle, shall agree with the existing shareholder(s) of the Company to purchase the relevant shares, price of which shall be determined by the average closing price of the Company's shares in the 30 trading days immediately prior to the entering of such purchase agreement(s).

Pursuant to the Agreement, subject to the entering into the definitive agreement by the parties and the terms and conditions thereof, the parties to the Agreement shall set up and operate a joint venture company (the "JV Company") in the PRC (the "Possible Partnership"). The JV Company shall purchase customized household and related furniture from Guangzhou Holike and sell to end-clients through the online platform of the Group. The initial registered capital of the JV Company is expected to be RMB50 million, to be contributed by the Company and Guangzhou Holike as to 51% and 49%, respectively. The board of the JV Company shall consist of three directors, two of whom to be nominated by the Company and one of whom to be nominated by Guangzhou Holike. The parties to the Agreement also agree to explore other strategic cooperation opportunities in aspects such as online redirection, joint promotion or supply chain channel distribution.

Guangzhou Holike, shares of which are listed on the Shanghai Stock Exchange (SSE: 603898), is a company established in the PRC and is principally engaged in design, research and development, manufacture and sales of customized household and related occasional furniture. The Company believes that the furniture design and manufacture business of Guangzhou Holike compliments with the interior design and construction platform business of the Group and that entering into the Agreement will enable the parties to leverage on each other's expertise and be favourable to the strategic business development of both. To the best of the Directors' knowledge, information and belief, having made all reasonable enquiries, Guangzhou Holike and its ultimate beneficial owners are third parties independent of the Group and its connected persons.

The Possible Partnership is subject to further negotiations between the parties. The Board does not envisage the Cross-Investment and Possible Partnership, when materialize, to constitute a notifiable transaction of the Company under the Listing Rules. Nevertheless, the Company will make further announcement(s) in relation to the Cross-Investment and Possible Partnership in accordance with the Listing Rules as and when appropriate.

Shareholders and potential investors of the Company should note that the final structure and terms of the Possible Partnership are still subject to further negotiations between the relevant parties. Shareholders and potential investors of the Company should exercise caution when dealing in the Shares and other securities of the Company.

By order of the Board

Qeeka Home (Cayman) Inc.

Deng Huajin

Chairman

Shanghai, the PRC, April 8, 2019

As at the date of this announcement, the Board comprises Mr. Deng Huajin, Mr. Tian Yuan and Mr. Gao Wei as executive Directors; Mr. Li Gabriel, Mr. Sheng Gang and Mr. Tang Zhenjiang as non-executive Directors; and Mr. Zhang Lihong, Mr. Cao Zhiguang and Mr. Wong Man Chung Francis as independent non-executive Directors.

\* For identification purposes only