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## Qeeka Home (Cayman) Inc. 齊 屹 科 技 (開 曼) 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1739)

# INTERIM RESULTS ANNOUNCEMENT FOR THE SIX MONTHS ENDED 30 JUNE 2019

The Board of Directors of Qeeka Home (Cayman) Inc. is pleased to announce the unaudited interim results of the Company and its subsidiaries for the six months ended 30 June 2019 (the "**Period**").

In this announcement, "we", "us", and "our" refer to the Company (as defined above) and where the context otherwise requires, the Group (as defined above).

#### **KEY HIGHLIGHTS**

- For the six months ended 30 June 2019, total revenues increased by 33.0% year-on-year to RMB366.5 million.
- Revenues from the Platform Business were RMB224.6 million for the six months ended 30 June 2019, representing an increase of 57.1% from RMB142.9 million for the six months ended 30 June 2018.
- Adjusted net profit attributable to equity holders of the Company for the six months ended 30 June 2019 increased to RMB35.2 million, representing an increase of 16.5% as compared to RMB30.2 million for the six months ended 30 June 2018.

## **KEY FINANCIAL DATA**

Revenue   366,465   275,584   33.0%   - Platform Business   224,631   142,945   57.1%   - Materials Supply Chain Business   28,932   17,348   66.8%   - Self-operated Interior Design and Construction Business and others   112,902   115,291   (2.1%)   (2.		Six months ended 30 June		Year-on-year	
Revenue         366,465         275,584         33.0%           - Platform Business         224,631         142,945         57.1%           - Materials Supply Chain Business         28,932         17,348         66.8%           - Self-operated Interior Design and Construction Business and others         112,902         115,291         (2.1%)           Gross Profit         253,265         163,555         54.9%           - Platform Business         215,468         135,805         58.7%           - Materials Supply Chain Business         3,928         1,661         136.5%           - Self-operated Interior Design and Construction Business and others         33,869         26,089         29.8%           Gross Margin         69.1%         59.3%         16.5%           - Platform Business         95.9%         95.0%         0.9%           - Materials Supply Chain Business         13.6%         9.6%         41.7%           - Self-operated Interior Design and Construction Business and others         30.0%         22.6%         32.7%           Adjusted net profit attributable to equity holders of the Company(1)         35,186         30,198         16.5%           Adjusted Net Margin         9.6%         11.0%         (12.7%)           Adjusted EPS(2) (expressed in RMB		2019	2018	Change (%)	
− Platform Business         224,631         142,945         57.1%           − Materials Supply Chain Business         28,932         17,348         66.8%           − Self-operated Interior Design and Construction Business and others         112,902         115,291         (2.1%)           Gross Profit         253,265         163,555         54.9%           − Platform Business         215,468         135,805         58.7%           − Materials Supply Chain Business         3,928         1,661         136.5%           − Self-operated Interior Design and Construction Business and others         33,869         26,089         29.8%           Gross Margin         69.1%         59.3%         16.5%           − Platform Business         95.9%         95.0%         0.9%           − Materials Supply Chain Business         13.6%         9.6%         41.7%           − Self-operated Interior Design and Construction Business and others         30.0%         22.6%         32.7%           Adjusted net profit attributable to equity holders of the Company(1)         35,186         30,198         16.5%           Adjusted Net Margin         9.6%         11.0%         (12.7%)           Adjusted EPS(2) (expressed in RMB per share)         - Basic         0.03         0.07         (57.1%) </th <th></th> <th>(RMB'000)</th> <th>(RMB'000)</th> <th>_</th>		(RMB'000)	(RMB'000)	_	
− Materials Supply Chain Business       28,932       17,348       66.8%         − Self-operated Interior Design and Construction Business and others       112,902       115,291       (2.1%)         Gross Profit       253,265       163,555       54.9%         − Platform Business       215,468       135,805       58.7%         − Materials Supply Chain Business       3,928       1,661       136.5%         − Self-operated Interior Design and Construction Business and others       33,869       26,089       29.8%         Gross Margin       69.1%       59.3%       16.5%         − Platform Business       95.9%       95.0%       0.9%         − Materials Supply Chain Business       13.6%       9.6%       41.7%         − Self-operated Interior Design and Construction Business and others       30.0%       22.6%       32.7%         Adjusted net profit attributable to equity holders of the Company(1)       35,186       30,198       16.5%         Adjusted Net Margin       9.6%       11.0%       (12.7%)         Adjusted EPS(2) (expressed in RMB per share)       − Basic       0.03       0.07       (57.1%)	Revenue	366,465	275,584	33.0%	
− Self-operated Interior Design and Construction Business and others       112,902       115,291       (2.1%)         Gross Profit       253,265       163,555       54.9%         − Platform Business       215,468       135,805       58.7%         − Materials Supply Chain Business       3,928       1,661       136.5%         − Self-operated Interior Design and Construction Business and others       33,869       26,089       29.8%         Gross Margin       69.1%       59.3%       16.5%         − Platform Business       95.9%       95.0%       0.9%         − Materials Supply Chain Business       13.6%       9.6%       41.7%         − Self-operated Interior Design and Construction Business and others       30.0%       22.6%       32.7%         Adjusted net profit attributable to equity holders of the Company(1)       35,186       30,198       16.5%         Adjusted Net Margin       9.6%       11.0%       (12.7%)         Adjusted EPS(2) (expressed in RMB per share)       - Basic       0.03       0.07       (57.1%)	<ul> <li>Platform Business</li> </ul>	224,631	142,945	57.1%	
Construction Business and others         112,902         115,291         (2.1%)           Gross Profit         253,265         163,555         54.9%           – Platform Business         215,468         135,805         58.7%           – Materials Supply Chain Business         3,928         1,661         136.5%           – Self-operated Interior Design and Construction Business and others         33,869         26,089         29.8%           Gross Margin         69.1%         59.3%         16.5%           – Platform Business         95.9%         95.0%         0.9%           – Materials Supply Chain Business         13.6%         9.6%         41.7%           – Self-operated Interior Design and Construction Business and others         30.0%         22.6%         32.7%           Adjusted net profit attributable to equity holders of the Company(1)         35,186         30,198         16.5%           Adjusted Net Margin         9.6%         11.0%         (12.7%)           Adjusted EPS(2) (expressed in RMB per share)         - Basic         0.03         0.07         (57.1%)	<ul> <li>Materials Supply Chain Business</li> </ul>	28,932	17,348	66.8%	
Gross Profit         253,265         163,555         54.9%           – Platform Business         215,468         135,805         58.7%           – Materials Supply Chain Business         3,928         1,661         136.5%           – Self-operated Interior Design and Construction Business and others         33,869         26,089         29.8%           Gross Margin         69.1%         59.3%         16.5%           – Platform Business         95.9%         95.0%         0.9%           – Materials Supply Chain Business         13.6%         9.6%         41.7%           – Self-operated Interior Design and Construction Business and others         30.0%         22.6%         32.7%           Adjusted net profit attributable to equity holders of the Company(1)         35,186         30,198         16.5%           Adjusted Net Margin         9.6%         11.0%         (12.7%)           Adjusted EPS(2) (expressed in RMB per share)         - Basic         0.03         0.07         (57.1%)	<ul> <li>Self-operated Interior Design and</li> </ul>				
− Platform Business       215,468       135,805       58.7%         − Materials Supply Chain Business       3,928       1,661       136.5%         − Self-operated Interior Design and Construction Business and others       33,869       26,089       29.8%         Gross Margin       69.1%       59.3%       16.5%         − Platform Business       95.9%       95.0%       0.9%         − Materials Supply Chain Business       13.6%       9.6%       41.7%         − Self-operated Interior Design and Construction Business and others       30.0%       22.6%       32.7%         Adjusted net profit attributable to equity holders of the Company(1)       35,186       30,198       16.5%         Adjusted Net Margin Adjusted EPS(2) (expressed in RMB per share)       9.6%       11.0%       (12.7%)         − Basic       0.03       0.07       (57.1%)	Construction Business and others	112,902	115,291	(2.1%)	
− Materials Supply Chain Business       3,928       1,661       136.5%         − Self-operated Interior Design and Construction Business and others       33,869       26,089       29.8%         Gross Margin       69.1%       59.3%       16.5%         − Platform Business       95.9%       95.0%       0.9%         − Materials Supply Chain Business       13.6%       9.6%       41.7%         − Self-operated Interior Design and Construction Business and others       30.0%       22.6%       32.7%         Adjusted net profit attributable to equity holders of the Company <sup>(1)</sup> 35,186       30,198       16.5%         Adjusted Net Margin Adjusted EPS <sup>(2)</sup> (expressed in RMB per share)       9.6%       11.0%       (12.7%)         − Basic       0.03       0.07       (57.1%)	Gross Profit	253,265	163,555	54.9%	
− Self-operated Interior Design and       33,869       26,089       29.8%         Gross Margin       69.1%       59.3%       16.5%         − Platform Business       95.9%       95.0%       0.9%         − Materials Supply Chain Business       13.6%       9.6%       41.7%         − Self-operated Interior Design and       22.6%       32.7%         Construction Business and others       30.0%       22.6%       32.7%         Adjusted net profit attributable to equity holders of the Company(1)       35,186       30,198       16.5%         Adjusted Net Margin       9.6%       11.0%       (12.7%)         Adjusted EPS(2) (expressed in RMB per share)       - Basic       0.03       0.07       (57.1%)	<ul> <li>Platform Business</li> </ul>	215,468	135,805	58.7%	
Construction Business and others       33,869       26,089       29.8%         Gross Margin       69.1%       59.3%       16.5%         - Platform Business       95.9%       95.0%       0.9%         - Materials Supply Chain Business       13.6%       9.6%       41.7%         - Self-operated Interior Design and         Construction Business and others       30.0%       22.6%       32.7%         Adjusted net profit attributable to equity holders of the Company(1)       35,186       30,198       16.5%         Adjusted Net Margin       9.6%       11.0%       (12.7%)         Adjusted EPS(2) (expressed in RMB per share)       - Basic       0.03       0.07       (57.1%)	<ul> <li>Materials Supply Chain Business</li> </ul>	3,928	1,661	136.5%	
Gross Margin       69.1%       59.3%       16.5%         - Platform Business       95.9%       95.0%       0.9%         - Materials Supply Chain Business       13.6%       9.6%       41.7%         - Self-operated Interior Design and         22.6%       32.7%         Adjusted net profit attributable to         equity holders of the Company(1)       35,186       30,198       16.5%         Adjusted Net Margin       9.6%       11.0%       (12.7%)         Adjusted EPS(2) (expressed in RMB per share)       - Basic       0.03       0.07       (57.1%)	<ul> <li>Self-operated Interior Design and</li> </ul>				
<ul> <li>Platform Business</li> <li>Materials Supply Chain Business</li> <li>Self-operated Interior Design and Construction Business and others</li> <li>Adjusted net profit attributable to equity holders of the Company<sup>(1)</sup></li> <li>Adjusted Net Margin</li> <li>Adjusted EPS<sup>(2)</sup> (expressed in RMB per share)</li> <li>Basic</li> <li>95.9%</li> <li>95.0%</li> <li>9.6%</li> <li>32.7%</li> <li>32.7%</li> <li>35,186</li> <li>30,198</li> <li>16.5%</li> <li>11.0%</li> <li>(12.7%)</li> <li>(57.1%)</li> </ul>	Construction Business and others	33,869	26,089	29.8%	
- Materials Supply Chain Business - Self-operated Interior Design and Construction Business and others  Adjusted net profit attributable to equity holders of the Company <sup>(1)</sup> Adjusted Net Margin Adjusted EPS <sup>(2)</sup> (expressed in RMB per share) - Basic  13.6% 9.6% 32.7% 32.7% 35,186 30,198 16.5% 11.0% (12.7%) 0.03 0.07 (57.1%)	Gross Margin	69.1%	59.3%	16.5%	
- Self-operated Interior Design and Construction Business and others  Adjusted net profit attributable to equity holders of the Company <sup>(1)</sup> Adjusted Net Margin  Adjusted EPS <sup>(2)</sup> (expressed in RMB per share) - Basic  30.0%  22.6% 32.7% 35,186 30,198 16.5% 11.0% (12.7%)  0.03 0.07 (57.1%)	<ul> <li>Platform Business</li> </ul>	95.9%	95.0%	0.9%	
Construction Business and others  Adjusted net profit attributable to equity holders of the Company <sup>(1)</sup> Adjusted Net Margin  Adjusted EPS <sup>(2)</sup> (expressed in RMB per share)  - Basic  30.0%  22.6%  32.7%  35,186  30,198  11.0%  (12.7%)  0.03  0.07  (57.1%)	<ul> <li>Materials Supply Chain Business</li> </ul>	13.6%	9.6%	41.7%	
Adjusted net profit attributable to equity holders of the Company <sup>(1)</sup> Adjusted Net Margin Adjusted EPS <sup>(2)</sup> (expressed in RMB per share) - Basic  35,186 30,198 11.0% (12.7%)  0.03 0.07 (57.1%)	<ul> <li>Self-operated Interior Design and</li> </ul>				
equity holders of the Company <sup>(1)</sup> Adjusted Net Margin  Adjusted EPS <sup>(2)</sup> (expressed in RMB per share)  - Basic  35,186 30,198 11.0% (12.7%)  0.03 0.07 (57.1%)	Construction Business and others	30.0%	22.6%	32.7%	
Adjusted Net Margin       9.6%       11.0%       (12.7%)         Adjusted EPS <sup>(2)</sup> (expressed in RMB per share)       - Basic       0.03       0.07       (57.1%)	Adjusted net profit attributable to				
Adjusted EPS <sup>(2)</sup> (expressed in RMB per share)  - Basic <b>0.03</b> 0.07  (57.1%)	equity holders of the Company <sup>(1)</sup>	35,186	30,198	16.5%	
- Basic <b>0.03</b> 0.07 (57.1%)	Adjusted Net Margin	9.6%	11.0%	(12.7%)	
	Adjusted EPS <sup>(2)</sup> (expressed in RMB per share)				
- Diluted <b>0.03</b> 0.03 -	– Basic	0.03	0.07	(57.1%)	
	– Diluted	0.03	0.03	_	

#### Notes:

- (1) For details of adjusted net profit attributable to equity holders of the Company, please refer to the section headed "Management Discussion and Analysis Non-IFRS Measures: Adjusted net profit from continuing operations attributable to equity holders of the Company".
- (2) Adjusted earnings per share ("**EPS**") is calculated by dividing the adjusted net profit from continuing operations attributable to equity holders of the Company by weighted average number of ordinary shares issued during the interim periods, which exclude share-based compensation expenses and impairment loss on investments accounted for using the equity method.

## **BUSINESS REVIEW AND OUTLOOK**

#### **Business review**

We are a leading interior design and construction online platform in China. With over a decade of operating experience, we continue to provide comprehensive services for our customers, with capabilities in Platform Business, Materials Supply Chain Business and Self-operated Interior Design and Construction Business, while at the same time constantly optimizing and improving our procedures to strengthen our core competitiveness.

## Platform Business

Our Platform Business provides a one-stop solution for our users and merchants. It helps our users navigate the complicated interior design and construction process by sharing home improvement knowledge and connecting them with quality service providers. Our platform is also an efficient and cost-effective means for interior design and construction service providers to acquire customers and promote their brand.

In the first half year of 2019, our core Platform Business has continued to demonstrate significant growth momentum, and revenues from the Platform Business was RMB224.6 million, representing an increase of 57.1% from the corresponding period in 2018.

On the consumer front, we delivered comprehensive, independent and interactive contents to users through our website and mobile applications. As of 30 June 2019, our user data and high-quality home improvement content included over 2.4 million articles and posts, 5.5 million photos and 1.4 million real-life case studies. In addition, our accurate and comprehensive user profiling technology enables us to continuously enhance user experience and improve our ability to attract and retain customers.

To address poor user experience caused by sub-par construction service and unsecured payment mechanism, we continued to promote third-party inspection services and payment security (namely "Qijia Bao Service") to our users. During the first half year of 2019, the number of construction sites that adopted our Qijia Bao Service increased by 91.5% to 13,870, as compared to the corresponding period in 2018.

On the merchant side, we promoted business expansion and management mechanism for service providers on our platform. We have attracted more high-quality service providers to our platform, and the number of interior design and construction service providers on our platform increased by 36.6% from 8,083 as of 30 June 2018 to 11,042 as of 30 June 2019.

## Materials Supply Chain Business

We integrated materials procurement and distribution to enhance operation efficiency to our service providers. Also, we have deepened partnerships with well-known materials merchants in China to sell customized or exclusive models of selected materials categories to our service providers.

In July 2019, we have established a joint venture with Guangzhou Holike, an A-share listed company in the PRC (Stock code: 603898) principally engaged in manufacturing customized integrated furnitures, to create synergy with our Materials Supply Chain Business.

In the first half year of 2019, revenues from the Materials Supply Chain Business were RMB28.9 million, representing an increase of 66.8%, as compared to the corresponding period in 2018.

## Self-operated Interior Design and Construction Business

We operated two full-service interior design and construction businesses: home renovation service focusing on individual consumers, and real estate refined decoration service focusing on interior design and construction services for residential real estate developers and serviced apartments. We believe we are able to create additional value to our users and service providers on our platform by applying hands-on experience and industry insights acquired from the operation of Self-operated Interior Design and Construction Business.

Additionally, we shifted our focus on improving operation efficiency and strengthening the strategic synergies with our Platform Business instead of sales volume growth. As a result, revenues from Self-operated Interior Design and Construction Business and others decreased slightly by 2.1% to RMB112.9 million in the first half year of 2019, as compared to the corresponding period in 2018.

## Company financial highlights

For the first half year of 2019, our total revenues increased by 33.0% year-on-year to RMB366.5 million, and revenues from our Platform Business, Materials Supply Chain Business and Self-operated Interior Design and Construction Business and others increased by 57.1%, 66.8% and decreased by 2.1%, as compared to the corresponding period in 2018, respectively.

Adjusted net profit attributable to equity holders of the Company was RMB35.2 million for the six months ended 30 June 2019, representing an increase of 16.5% compared to an adjusted net profit from continuing operations of RMB30.2 million for the six months ended 30 June 2018.

#### Company business outlook

We will continue to focus on executing our long-term strategy as China's leading interior design and construction platform, reduce our exposure to short-term volatility, and continue to align our product strategy, client coverage and service development in order to allocate our resources and efforts to drive long-term returns.

We are excited by the new talents we have recruited as our core team and the foundation we have built. Going forward, we will explore diversified business models and opportunities to build a robust and comprehensive platform.

We are confident we will be able to create sustainable value for our shareholders continuously.

## **KEY OPERATION METRICS**

The table below sets forth our MUV, the number of users to whom we made recommendations, the number of user recommendations made, and the average revenue from platform services per recommended user during the periods indicated:

	Six months er		
	30 June		Year-on-Year
	2019	2018	Change (%)
MUVs (in millions)	55.1	46.3	19.0%
Number of recommended users	226,026	155,348	45.5%
Number of recommendations made	549,911	344,428	59.7%
Average revenue from platform services			
per recommended user (RMB)	994	920	8.0%

During the Period, (i) our MUVs increased by 19.0% from 46.3 million for the six months ended 30 June 2018 to 55.1 million for the six months ended 30 June 2019; (ii) the number of recommended users increased by 45.5% from 155,348 for the six months ended 30 June 2018 to 226,026 for the six months ended 30 June 2019; (iii) the number of recommendations made increased by 59.7% from 344,428 for the six months ended 30 June 2018 to 549,911 for the six months ended 30 June 2019; and (iv) the average revenue from platform services per recommended users increased by 8.0% from RMB920 for the six months ended 30 June 2018 to RMB994 for the six months ended 30 June 2019.

## MANAGEMENT DISCUSSION AND ANALYSIS

(The following information disclosures were based on financial information prepared in accordance with International Accounting Standards 34, 'Interim financial reporting' unless otherwise specified)

	Six months ended 30 June 2019 201	
	RMB'000 (Unaudited)	2018 RMB'000 (Unaudited)
Continuing operations		
Revenue Cost of sales	366,465 (113,200)	275,584 (112,029)
Gross profit	253,265	163,555
Selling and marketing expenses	(188,151)	(125,473)
Administrative expenses	(33,281)	(34,236)
Research and development expenses	(23,536)	(18,042)
Net impairment losses on financial assets	(2,598)	(21)
Other (losses)/gains – net	(8,117)	5,921
Operating loss	(2,418)	(8,296)
Finance income	15,113	29,886
Finance costs	(959)	29,860
Thance costs		
Finance income – net	14,154	29,886
Share of net profit of investments accounted for using	,	ŕ
the equity method	2,228	1,947
Fair value gains of preferred shares and convertible liabilities		698,814
Profit before income tax	13,964	722,351
Income tax (expense)/credit	(560)	279
(		
Profit from continuing operations	13,404	722,630
Profit from discontinued operation		31,987
Profit for the period	13,404	754,617
Profit attributable to:		
Equity holders of the Company	20,097	764,294
Non-controlling interests	(6,693)	(9,677)
Tron-controlling interests	(0,073)	(2,077)
	13,404	754,617
Non-IFRS measure		
Adjusted net profit from continuing operations		
attributable to equity holders of the Company	35,186	30,198

## Revenue from continuing operations

Total revenue from continuing operations increased by 33.0% from RMB275.6 million for the six months ended 30 June 2018 to RMB366.5 million for the six months ended 30 June 2019.

	5	Six months en	ded 30 June		
	201	9	2018		
	RMB'000	% of total revenues	RMB'000	% of total revenues	
Platform Business	224,631	61.3%	142,945	51.9%	
Materials Supply Chain Business Self-operated Interior Design and	28,932	7.9%	17,348	6.3%	
Construction Business and others	112,902	30.8%	115,291	41.8%	
Total	366,465	100.0%	275,584	100.0%	

## • Platform Business

Revenues derived from our Platform Business increased by 57.1% from RMB142.9 million for the six months ended 30 June 2018 to RMB224.6 million for the six months ended 30 June 2019 due to the increase in order recommendation fees. Such increase was primarily due to the increase in our MUVs and number of user recommendations, as a result of increasing focus on online storefront improvements, enriching content and creating further brand loyalty of service providers to our online storefront. This growth was also driven by the increase in our average revenue from platform services per recommended user.

#### • Materials Supply Chain Business

Increase in revenues from our Materials Supply Chain Business was largely due to our efforts to promote our comprehensive services solutions to service providers on our platform, as well as requiring our licensees to purchase certain construction materials exclusively from us. We expect to leverage economies of scale and obtain lower prices from the materials manufacturers, thereby achieving greater monetization potential.

## • Self-operated Interior Design and Construction Business and others

Revenues derived from our Self-operated Interior Design and Construction Business and others decreased slightly by 2.1% from RMB115.3 million for the six months ended 30 June 2018 to RMB112.9 million for the six months ended 30 June 2019.

	Six months end	led 30 June	Year-on-year	
	2019	2018	Change (%)	
	RMB'000	RMB'000		
Home renovation service	64,862	98,165	(33.9%)	
Real estate refined decoration service	45,376	14,681	209.1%	
Others	2,664	2,445	9.0%	
Total	112,902	115,291	(2.1%)	

This decrease was primarily due to the integration of our self-operated interior design and construction brands and therefore a decrease in revenues derived from home renovation service, which was offset by the strong growth in construction services for real estate developers and service apartments.

#### Cost of sales

Cost of sales from continuing operations increased slightly by 1.1% from RMB112.0 million for the six months ended 30 June 2018 to RMB113.2 million for the six months ended 30 June 2019, which is mainly due to the increase in costs of our Materials Supply Chain Business, which is partially offset by the decrease in costs of sales of our Self-operated Interior Design and Construction Business.

## • Platform Business

Cost of sales of our Platform Business increased by 29.6% from RMB7.1 million for the six months ended 30 June 2018 to RMB9.2 million for the six months ended 30 June 2019, primarily due to increased costs associated with the expansion of our online platform such as costs of third-party inspectors that we hired to evaluate and inspect construction projects.

## • Materials Supply Chain Business

Cost of sales of our Materials Supply Chain Business increased by 59.2% from RMB15.7 million for the six months ended 30 June 2018 to RMB25.0 million for the six months ended 30 June 2019, in line with the increase in revenues from sales of building materials.

## • Self-operated Interior Design and Construction Business and others

Cost of sales of our Self-operated Interior Design and Construction Business and others decreased by 11.4% from RMB89.2 million for the six months ended 30 June 2018 to RMB79.0 million for the six months ended 30 June 2019, primarily due to the decrease in cost of sales of our home renovations service, which was offset by the increase in cost of sales of our real estate refined decoration service during the interim periods.

## Gross profit from continuing operations and margin

As a result of the foregoing, our total gross profit from continuing operations increased by 54.9% from RMB163.6 million for the six months ended 30 June 2018 to RMB253.3 million for the six months ended 30 June 2019. Our overall gross profit margin from continuing operations increased from 59.3% for the six months ended 30 June 2018 to 69.1% for the six months ended 30 June 2019.

	S	Six months end	ded 30 June	
	2019		20	18
	Gı	ross margin		Gross margin
	RMB'000	(%)	RMB'000	(%)
Platform Business	215,468	95.9%	135,805	95.0%
Materials Supply Chain Business Self-operated Interior Design	3,928	13.6%	1,661	9.6%
and Construction Business				
and others	33,869	30.0%	26,089	22.6%
Total	253,265	69.1%	163,555	59.3%

## • Platform Business

Gross profit of our Platform Business increased by 58.7% from RMB135.8 million for the six months ended 30 June 2018 to RMB215.5 million for the six months ended 30 June 2019. Gross profit margin of this segment stabilized at approximately 95.9% for the six months ended 30 June 2019, as compared to 95.0% for the six months ended 30 June 2018.

#### • Materials Supply Chain Business

Gross profit of our Materials Supply Chain Business increased by 136.5% from RMB1.7 million for the six months ended 30 June 2018 to RMB3.9 million for the six months ended 30 June 2019 due to the revenue increase in the business segment. Gross profit margin of Materials Supply Chain Business increased from 9.6% for the six months ended 30 June 2018 to 13.6% for the six months ended 30 June 2019 due to the effect of scale economies.

## • Self-operated Interior Design and Construction Business and others

Gross profit of our Self-operated Interior Design and Construction Business and others increased by 29.8% from RMB26.1 million for the six months ended 30 June 2018 to RMB33.9 million for the six months ended 30 June 2019.

Our gross profit margin for this segment increased from 22.6% for the six months ended 30 June 2018 to 30.0% for the six months ended 30 June 2019, which was attributable to the improvement of operation efficiency and construction management.

## Selling and marketing expenses

Our selling and marketing expenses increased by 50.0% from RMB125.5 million for the six months ended 30 June 2018 to RMB188.2 million for the six months ended 30 June 2019, primarily due to the increase in advertising and promotion expenses including online promotional advertisements as well as the increase of outsourced labor cost due to our expansion of the selling and marketing teams to support the expansion of our Platform Business.

#### **Administrative expenses**

Our administrative expenses decreased slightly by 2.6% from RMB34.2 million for the six months ended 30 June 2018 to RMB33.3 million for the six months ended 30 June 2019.

## Research and development expenses

Our research and development expenses increased by 30.6% from RMB18.0 million for the six months ended 30 June 2018 to RMB23.5 million for the six months ended 30 June 2019, primarily due to hiring of more research and development staff in order to further enhance our platform.

## Other (losses)/gains – net

Other net losses for the six months ended 30 June 2019 were mainly due to (1) the receipt of a government grant of RMB4.3 million during the first half year of 2019; (2) impairment loss on investment accounted for using the equity method of RMB14.1 million on financial instruments.

#### Finance income - net

Our finance income for the six months ended 30 June 2019 was mainly due to the interest income from our internal funds.

## Income tax (expense)/credit

Our income tax expenses for the six months ended 30 June 2019 was RMB0.6 million, mainly due to decrease in deferred tax assets.

## Non-IFRS measures: Adjusted net profit from continuing operations attributable to equity holders of the Company

As a result of the foregoing, our net profit was RMB13.4 million for the six months ended 30 June 2019, as compared to profit from continuing operations of RMB722.6 million for the six months ended 30 June 2018.

To supplement our unaudited interim results, which is presented in accordance with IFRS, we also use adjusted net profit attributable to equity holders of the Company as an additional financial measure, which is not required by, or presented in accordance with IFRS. The term "adjusted net profit from continuing operations attributable to equity holders of the Company" is not defined under IFRS. We believe that this additional financial measure facilitates comparisons of operating performance from period to period and company to company by eliminating potential impacts of items that our management do not consider to be indicative of our operating performance. We believe that this measure provides useful information to investors and others in understanding and evaluating our consolidated results of operations in the same manner as they help our management. However, our presentation of the "adjusted net profit attributable to equity holders of the Company" may not be comparable to a similarly titled measure presented by other companies. The use of this non-IFRS measure has limitations as an analytical tool, and should not be considered in isolation from, or as substitute for analysis of, our results of operations or financial condition as reported under IFRSs.

The following table reconciles our adjusted net profit attributable to equity holders of the Company for the six months ended 30 June 2019 and 2018 to the most directly comparable financial measure calculated and presented in accordance with IFRS:

	Six months ended 30 June	
	2019 RMB'000	2018 RMB'000
Net profit from continuing operations attributable to equity		
holders of the Company	20,097	732,307
Impairment loss on investments accounted for using the		
equity method	14,135	_
Share-based compensation expenses	954	2,815
Fair value gain of preferred shares and convertible liabilities	_	(698,814)
Accretion charge of liabilities components of preferred shares	_	(21,309)
Listing expenses	_	15,350
Non-controlling interests effects		(151)
Adjusted net profit from continuing operations attributable to		
equity holders of the Company	35,186	30,198

## Liquidity and financial resources

Our cash and other liquid financial resources as at 30 June 2019 and 31 December 2018 were as follows:

	30 June 2019	31 December 2018
	RMB'000	RMB'000
Cash and cash equivalents	638,554	779,779
Term deposits	385,943	333,552
Cash and other liquid financial resources	1,024,497	1,113,331

Cash and cash equivalents includes cash in hand, deposits held at call with banks, and other short-term highly liquid investments with original maturities of three months or less. Term deposits are bank deposits with original maturities over three months and redeemable on maturity. Most of our cash and cash equivalents and term deposits are denominated in the United States dollar, Renminbi and Hong Kong dollar.

## **Gearing ratio**

As of 30 June 2019, our gearing ratio, calculated as total borrowings divided by total equity attributable to equity holders of the Company was approximately 0.9%.

## **Treasury policy**

We have adopted a prudent financial management approach towards our treasury policies and thus maintained a healthy liquidity position throughout the six months ended 30 June 2019. To manage the liquidity risk, the Board closely monitors the Group's liquidity position to ensure that the liquidity structure of the Group's assets, liabilities and other commitments can meet its funding requirements from time to time.

During the six months ended 30 June 2019, we have funded our cash requirements principally from cash generated from our operating activities. We have primarily used cash to develop new operations and support mid-to-long term strategic investments along the value chain in order to better consolidate industry resources. We had cash and cash equivalents of RMB638.6 million as of 30 June 2019. For the purpose of presentation in the consolidated statement of cash flows, cash and cash equivalents includes cash on hand, deposits held at call with financial institutions that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

## Capital expenditure

	Six months ended 30 June		
	2019	2018	
	RMB'000	RMB'000	
Payment of land deed tax	9,358	_	
Purchase of intangible assets	1,568	2,475	
Purchase of property and equipment	32	6,164	
Total	10,958	8,639	

Our capital expenditures primarily included (i) expenditures for purchases of property and equipment such as serves and computers and intangible assets such as qualification certificate names and software; and (ii) expenditures for payment of land deed tax. The land will be developed into a commercial complex, including a comprehensive interior design industrial park in Shanghai, which will consolidate verticals of the interior design and construction value chain.

## Long-term investment activities

	As at 30 June 2019 <i>RMB'000</i>	As at 31 December 2018 RMB'000
Investments accounted for using the equity method Financial assets at fair value through other comprehensive	184,628	196,065
income ("FVOCI")	43,099	41,919
Total	227,727	237,984

We have made non-controlling interests in investments that we believe have technologies or businesses that supplement and benefit our business. Some of the investments we made were companies that do not generate meaningful revenue and profits yet. It is therefore difficult to determine the success of these investments in such early stage, and while successful investments could generate substantial returns, unsuccessful ones may need to be impaired.

In respect of the Group's investments accounted for using the equity method, the Group tested them for impairment by estimated the value-in-use of these investments as at 30 June 2019 if any impairment indicator noted. Based on the result of the test, impairment losses of RMB14,135,000 was recognised as at 30 June 2019.

## Foreign exchange risk

Foreign exchange risk arises when future commercial transactions or recognised assets and liabilities are denominated in a currency that is not the Group entities' functional currencies. Our Company's functional currency is United States Dollar. Our Company's primary subsidiaries were incorporated in the PRC and these subsidiaries use Renminbi as their functional currency. Our Group operates mainly in the PRC with most of the transactions settled in Renminbi. As a result, management considers that the business is not exposed to any significant foreign exchange risk as there are no significant financial assets or liabilities of our Group are denominated in the currencies other than the respective functional currencies of our Group's entities. Hence, we currently do not hedge or consider necessary to hedge any of these risks.

## **Contingent liabilities**

As of 30 June 2019, we did not have any material contingent liabilities.

# INTERIM CONDENSED CONSOLIDATED INCOME STATEMENT FOR THE SIX MONTHS ENDED 30 JUNE 2019

	Note	Six months end 2019 <i>RMB'000</i> (Unaudited)	ded 30 June 2018 <i>RMB'000</i> (Unaudited)
Continuing operations			
Revenue	5	366,465	275,584
Cost of sales	6	(113,200)	(112,029)
Gross profit		253,265	163,555
Selling and marketing expenses	6	(188,151)	(125,473)
Administrative expenses	6	(33,281)	(34,236)
Research and development expenses	6	(23,536)	(18,042)
Net impairment losses on financial assets	6	(2,598)	(21)
Other (losses)/gains – net		(8,117)	5,921
Operating loss		(2,418)	(8,296)
Finance income	7	15,113	29,886
Finance costs	7	(959)	
Finance income-net Share of net profit of investments accounted for	7	14,154	29,886
using the equity method Fair value gains of preferred shares and		2,228	1,947
convertible liabilities			698,814
Profit before income tax		13,964	722,351
Income tax (expense)/credit	8	(560)	279
Profit from continuing operations		13,404	722,630
Discontinued operation			
Profit from discontinued operation			31,987
Profit for the period		13,404	754,617

		Six months en	ded 30 June
	Note	2019	2018
		RMB'000	RMB'000
		(Unaudited)	(Unaudited)
Profit attributable to:			
<ul><li>Equity holders of the Company</li></ul>		20,097	764,294
<ul> <li>Non-controlling interests</li> </ul>		(6,693)	(9,677)
		13,404	754,617
			761,017
Earnings per share from continuing and discontinued operations attributable to equity holders of the Company			
		RMB	RMB
Basic earnings per share	9		
- Continuing operations		0.02	1.76
<ul> <li>Discontinued operation</li> </ul>			0.08
– Total		0.02	1.84
Diluted earnings per share	9		
<ul> <li>Continuing operations</li> </ul>		0.02	0.01
<ul> <li>Discontinued operation</li> </ul>			0.03
– Total		0.02	0.04

# INTERIM CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

## FOR THE SIX MONTHS ENDED 30 JUNE 2019

	Six months ended 30 June		
	2019 <i>RMB'000</i> (Unaudited)	2018 RMB'000 (Unaudited)	
Profit for the period	13,404	754,617	
Other comprehensive loss  Items that may be reclassified to profit or loss  Share of other comprehensive income/(loss) of investments	470	400	
accounted for using the equity method  Exchange difference on translation of foreign operations	470 1,224	(194) (18,165)	
Exchange difference on translation of foreign operations	1,224	(10,103)	
	1,694	(18,359)	
Items that will not be reclassified to profit or loss Changes in the fair value of financial assets at fair value through other comprehensive income	(2,420)	683	
Effects of changes in credit risk for liabilities designated	. , ,		
as at fair value through profit or loss		(920)	
	(2,420)	(237)	
Other comprehensive loss for the period, net of tax	(726)	(18,596)	
Total comprehensive income for the period	12,678	736,021	
Total comprehensive income for the period attributable to:			
<ul> <li>Equity holders of the Company</li> </ul>	19,371	745,698	
<ul> <li>Non-controlling interests</li> </ul>	(6,693)	(9,677)	
	12,678	736,021	
Total comprehensive income attributable to equity holders of the Company arising from:			
<ul> <li>Continuing operations</li> </ul>	19,371	713,711	
- Discontinued operation		31,987	
	19,371	745,698	
	•		

# INTERIM CONDENSED CONSOLIDATED BALANCE SHEET AS AT 30 JUNE 2019

	Note	30 June 2019 <i>RMB'000</i> (Unaudited)	31 December 2018 <i>RMB'000</i> (Audited)
ASSETS			
Non-current assets			
Property, plant and equipment	1	11,791	17,572
Right-of-use assets Intangible assets	4	22,769 9,201	9,156
Goodwill		7,796	7,796
Deferred tax assets		12,512	13,147
Investments accounted for using the equity method		184,628	196,065
Financial assets at fair value through other comprehensive income ("FVOCI")		43,099	41,919
Prepayment for land use rights	4	321,288	311,930
Total non-current assets		613,084	597,585
Current assets			
Inventories		36,598	25,576
Trade and other receivables and advances to suppliers	10	149,210	91,745
Amounts held for securities trading purpose		21,428	1.640
Amounts due from related parties Contract assets		10,270 5,083	1,643
Financial assets at fair value through profit or loss		3,003	_
("FVPL")		117,123	70,000
Term deposits		385,943	333,552
Cash and cash equivalents		638,554	779,779
Total current assets		1,364,209	1,302,295
Total assets		1,977,293	1,899,880
EQUITY Equity attributable to equity holders of the Company			
Share capital		805	805
Share premium Treasury stock		2,378,018 (8,200)	2,378,009
Other reserves		(204,737)	(204,962)
Accumulated losses		(800,746)	(820,392)
Equity attributable to equity holders			
of the Company		1,365,140	1,353,460
Non-controlling interests		(37,326)	(32,783)
Total equity		1,327,814	1,320,677

	Note	30 June 2019 <i>RMB'000</i> (Unaudited)	31 December 2018 RMB'000 (Audited)
LIABILITIES			
Non-current liabilities			
Deferred tax liabilities		809	889
Lease liabilities	4	15,040	
Total non-current liabilities		15,849	889
Current liabilities			
Short-term borrowings		12,000	_
Trade and other payables	12	463,124	425,899
Contract liabilities	12	107,950	110,255
Amounts due to related parties		1,653	69
Lease liabilities	4	8,926	_
Income tax liabilities		39,977	39,971
Deferred revenue			2,120
Total current liabilities		633,630	578,314
Total liabilities		649,479	579,203
Total equity and liabilities		1,977,293	1,899,880

# INTERIM CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS FOR THE SIX MONTHS ENDED 30 JUNE 2019

	Six months ended 30 June		
	2019	2018	
	RMB'000	RMB'000	
	(Unaudited)	(Unaudited)	
Cash flows from operating activities			
- Cash (used in)/generated from operations	(16,227)	24,077	
- Interest received	3,855	8,602	
- Income tax paid	(3)	(3,481)	
Not each (used in)/generated from enerating activities	(12 275)	20 109	
Net cash (used in)/generated from operating activities	(12,375)	29,198	
Cash flows from investing activities			
<ul> <li>Purchase of property, plant and equipment</li> </ul>	(32)	(6,164)	
<ul> <li>Purchase of land use rights</li> </ul>	(9,358)	_	
<ul> <li>Purchase of intangible assets</li> </ul>	(1,568)	(2,475)	
<ul> <li>Net increase in term deposits</li> </ul>	(52,391)	_	
<ul> <li>Proceeds from disposal of property, plant and equipment</li> </ul>	107	514	
<ul> <li>Proceeds from disposal of financial assets at fair value</li> </ul>			
through profit or loss	70,000	_	
- Interest received on term deposits and FVPL	8,036	_	
<ul> <li>Dividends received from investments accounted for</li> </ul>	,		
using the equity method	_	2,303	
- Repayment of loans from related parties	_	5,697	
<ul> <li>Loans to related parties</li> </ul>	(7,429)	_	
<ul> <li>Purchase of financial assets at fair value through</li> </ul>	(-,,		
profit or loss	(117,738)	_	
<ul> <li>Net increase in amounts held for securities trading purposes</li> </ul>	(21,428)	_	
<ul> <li>Disposal of a subsidiary, net of cash disposed</li> </ul>		(92,254)	
Net cash used in investing activities	(131,801)	(92,379)	

	Six months ended 30 June		
	2019	2018	
	RMB'000	RMB'000	
	(Unaudited)	(Unaudited)	
Cash flows from financing activities			
<ul> <li>Cash received from capital contributions in subsidiaries</li> </ul>			
from non-controlling interests	2,150	920	
- Proceeds from borrowings	12,000	_	
<ul> <li>Cash paid in repurchase of shares</li> </ul>	(8,200)	_	
<ul> <li>Interest paid for short-term borrowings</li> </ul>	(71)	_	
- Cash received from exercise of ESOP	6	_	
– Principal elements of lease payments	(3,271)	_	
<ul> <li>Interest elements of lease payments</li> </ul>	(888)	_	
<ul> <li>Proceeds from issues of Series C Preferred Shares</li> </ul>	_	63,095	
<ul> <li>Net cash inflow from settlement of receivables and payables</li> </ul>			
with SIP Oriza PE Fund Management Co., Ltd. and			
SIP Oriza Qijia PE Enterprise (Limited Partnership)	_	4,400	
– Listing costs paid	<u> </u>	(24,197)	
Net cash generated from financing activities	1,726	44,218	
The cash generated if one imaneing activities		11,210	
Net decrease in cash and cash equivalents	(142,450)	(18,963)	
Effect on exchange rate difference	1,225	8,212	
Cash and cash equivalents at beginning of the period	779,779	480,637	
Cash and cash equivalents at end of the period	638,554	469,886	

## NOTES TO THE CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENT (UNAUDITED)

#### 1 GENERAL INFORMATION

The Company (formerly named as "China Home (Cayman) Inc.") was incorporated in the Cayman Islands on 20 November 2014 as an exempted Company with limited liability under the Companies Law (Cap. 22, Law 3 of 1961 as consolidated and revised) of the Cayman Islands. The address of the Company's registered office is Sertus Chambers, Governors Square, Suite #5-204, 23 line Tree Bay Avenue P.O. BOX 2547, Grand Cayman, KY1-1104, Cayman Islands.

The Company is an investment holding Company. The Company and its subsidiaries, including structured entities (collectively, the "Group") are principally engaged in (i) the provision of order recommendation services, provision of advertising and promotion services, licensing its brand to business partners and others ("Platform Business"); (ii) the provision of interior design and construction service ("Self-operated Interior Design and Construction Business"); (iii) the provision of building and home decoration material supply chain services ("Materials Supply Chain Business"). Mr. Deng Huajin (鄧華金, "Mr. Deng") is the ultimate controlling shareholder of the Company. The Company completed its initial public offering ("IPO") and listed its shares on the Main Board of the Stock Exchange of Hong Kong on 12 July 2018.

This condensed consolidated interim financial information is presented in Renminbi thousand (RMB'000), unless otherwise stated. This condensed consolidated interim financial information was approved by the board of directors for issue on 20 August 2019.

This condensed consolidated interim financial information has not been audited.

#### 2 BASIS OF PREPARATION

This condensed consolidated interim financial information for the six months ended 30 June 2019 has been prepared in accordance with International Accounting Standard ("IAS") 34, 'Interim financial reporting'. The condensed consolidated interim financial information should be read in conjunction with the annual financial statements for the year ended 31 December 2018, which have been prepared in accordance with International Financial Reporting Standards ("IFRS").

#### 3 ACCOUNTING POLICIES

The accounting policies applied are consistent with those of the annual financial statements for the year ended 31 December 2018, except for the adoption of new and amended standards as set out below.

Taxes on income in the interim periods are accrued using the tax rate that would be applicable to expected total annual earnings.

#### (a) New and amended standards adopted by the Group

A number of new or amended standards became applicable for the current reporting period and the Group had to change its accounting policies and as a result of adopting the following standards:

- IFRS 16 'Lease'
- Amendments to IFRS 9, 'Financial instruments' Prepayment features with negative compensation
- Amendments to IAS 28, 'Investments in associates' Long term interests in associates and joint ventures
- Amendments to IAS 19, 'Employee benefits' Plan amendment, curtailment or settlement
- Annual improvements 2015-2017
- IFRIC 23, 'Uncertainty over income tax'

Except as described in Note 4, the adoption of these new standards, amendments and interpretations listed above were not significant on the condensed consolidated interim financial information.

## (b) New standards and amendments to standards have been issued but are not effective in 2019 and have not been early adopted by the Group:

- Amendments to IFRS 3, 'Business combinations', definition of a business, effective for the accounting period beginning on or after 1 January 2020;
- Amendments to IAS 1, 'Presentation of financial statements', and IAS 8, 'Accounting policies, changes in accounting estimates and errors' definition of material, effective for the accounting period beginning on or after 1 January 2020;
- Amendments to the Conceptual framework, effective for the accounting period beginning on or after 1 January 2020; and
- IFRS 17, 'Insurance contracts', effective for the accounting period beginning on or after 1 January 2021.

The Group has already commenced an assessment of the impact of these new or revised standards which are relevant to the Group's operation. The Group considers that the application of the new standards, amendments and interpretations are unlikely to have a material impact on the Group's financial position and performance as well as the disclosure in the future.

#### 4 CHANGES IN ACCOUNTING POLICIES

This note explains the impact of the adoption of IFRS 16 'Leases' on the Group's condensed consolidated interim financial information and also discloses the new accounting policies that have been applied from 1 January 2019, where they are different to those applied in prior periods.

The Group has adopted IFRS 16 from 1 January 2019, but has not restated comparatives for the 2018 reporting period, as permitted under the specific transitional provisions in the standard. The reclassifications and the adjustments arising from the new leasing rules are therefore recognised in the opening balance sheet on 1 January 2019.

## (a) Impact on the condensed consolidated interim financial information

On adoption of IFRS 16, the Group recognised lease liabilities in relation to leases which had previously been classified as 'operating leases' under the principles of IAS 17 'Leases'. These liabilities were measured at the present value of the remaining lease payments, discounted using the lessee's incremental borrowing rate as of 1 January 2019. The weighted average lessee's incremental borrowing rate applied to the lease liabilities on 1 January 2019 was 5.39%.

The total impact on the Group's accumulated losses as at 1 January 2019 is as follows:

	Unaudited 2019 <i>RMB'000</i>
Operating lease commitments disclosed as at 31 December 2018	43,341
Termination of certain lease contracts in 2019	(5,694)
Discounted using the lessee's incremental borrowing rate of at the date of initial application  Less:	30,445
Short-term leases recognised on a straight-line basis as expense	(3,442)
Lease liabilities recognised as at 1 January 2019	27,003

The associated right-of-use assets were measured at the amount equal to the lease liabilities, adjusted by the amount of any prepaid or accrued lease payments relating to that lease recognised in the balance sheet as at 31 December 2018. There were no onerous lease contracts that would have required an adjustment to the right-of-use assets at the date of initial application.

The recognised right-of-use assets and lease liabilities relate to the following types of assets:

	Unaudited		
	30 June 2019 RMB'000	1 January 2019 RMB'000	
Buildings	22,769	26,552	
Current lease liabilities Non-current lease liabilities	8,926 15,040	8,812 18,191	
Total lease liabilities	23,966	27,003	

The change in accounting policy affected the following items in the balance sheet on 1 January 2019:

- right-of-use assets increase by RMB26,552,000
- lease liabilities increase by RMB27,003,000.

The net impact on retained earnings on 1 January 2019 was a decrease of RMB451,000.

There was no impact on segment disclosures for the six months ended 30 June 2019.

Earnings per share decreased by RMB0.0003 per share for the six months ended 30 June 2019 as a result of the adoption of IFRS 16.

Practical expedients applied

In applying IFRS 16 for the first time, the Group has used the following practical expedients permitted by the standard:

- the use of a single discount rate to a portfolio of leases with reasonably similar characteristics;
- reliance on previous assessments on whether leases are onerous;
- the accounting for operating leases with a remaining lease term of less than 12 months as at 1 January 2019 as short-term leases; and
- the exclusion of initial direct costs for the measurement of the right-of-use asset at the date of initial application.

The Group has also elected not to reassess whether a contract is, or contains a lease at the date of initial application. Instead, for contracts entered into before the transition date the Group relied on its assessment made applying IAS 17 and IFRIC 4 'Determining Whether an Arrangement Contains a Lease'.

#### (b) Accounting policy for the Group's leasing activities from 1 January 2019

The Group leases various offices and showrooms. Rental contracts are typically made for fixed periods with no extention options. Lease terms are negotiated on an individual basis and contain a wide range of different terms and conditions. The lease agreements do not impose any covenants.

From 1 January 2019, leases are recognised as a right-of-use asset and a corresponding liability at the date at which the leased asset is available for use by the Group. Each lease payment is allocated between the liability and finance cost. The finance cost is charged to income statement over the lease period so as to produce a constant periodic rate of interest on the remaining balance of the liability for each period. The right-of-use asset is depreciated over the shorter of the asset's useful life and the lease term on a straight-line basis.

Assets and liabilities arising from a lease are initially measured on a present value basis. Lease liabilities include the net present value of the following lease payments:

- fixed payments (including in-substance fixed payments), less any lease incentives receivable,
- variable lease payments that are based on an index or a rate,
- amounts expected to be payable by the lessee under residual value guarantees,
- the exercise price of a purchase option if the lessee is reasonably certain to exercise that option, and
- payments of penalties for terminating the lease, if the lease term reflects the lessee exercising that option.

The lease payments are discounted using the interest rate implicit in the lease. If that rate cannot be determined, the lessee's incremental borrowing rate is used, being the rate that the lessee would have to pay to borrow the funds necessary to obtain an asset of similar value in a similar economic environment with similar terms and conditions.

Right-of-use assets are measured at cost comprising the following:

- the amount of the initial measurement of lease liabilities.
- any lease payments made at or before the commencement date less any lease incentives received.
- any initial direct costs, and
- restoration costs.

Payments associated with short-term leases and leases of low-value assets are recognised on a straight-line basis as an expense in the income statement. Short-term leases are leases with a lease term of 12 months or less. Low-value assets comprise IT-equipment and small items of office furniture.

#### (c) Impact on the Group's prepayment for land use rights

The Group's prepayment for land use rights represented the full payments to acquire long-term interest in the usage of certain land. It will be reclassified into right-of-use asset under IFRS 16 and begin amortization when the respective land use rights certificate is obtained. As of 30 June 2019, the certificate for this land has not been obtained and therefore the corresponding rights have not been granted to the Group. In this regard, the Group has not reclassified this prepayment for land use rights into right-of-use asset as of 30 June 2019.

#### 5 SEGMENT INFORMATION

The Group's business activities, for which discrete financial statements are available, are regularly reviewed and evaluated by the chief operating decision-maker ("CODM"). The CODM, who is responsible for allocating resources and assessing performance of the operating segments, has been identified as the executive directors of the Company that makes strategic decisions.

During the six months ended 30 June 2019, the provision of building and home decoration material supply chain services, which was previously reported in the Platform Business, was separately reported as it is closely monitored by the CODM as a potential growth segment and is expected to materially contribute to Group's revenue in the future. The comparatives have been reclassified to conform with the current period's classification.

The Group's operations are mainly organised under the following business segments as a result of the aforementioned change on operating segments:

- Platform Business;
- Self-operated Interior Design and Construction Business; and
- Materials Supply Chain Business.

The CODM assesses the performance of the operating segments mainly based on segment revenues and segment gross profit. The revenues from external customers reported to CODM are measured as segment revenues, which is the revenues derived from the customers in each segment. The segment gross profit is consistently with the Group's gross profit.

There were no separate segment assets and segment liabilities information provided to the CODM, as CODM does not use this information to allocate resources to or evaluate the performance of the operating segments.

Six months ended	1 30 June 2019 (Unaudited)
Self-operated	
Interior	Materials

Segment	Platform Business RMB'000	Self-operated Interior Design and Construction Business RMB'000	Materials Supply Chain Business RMB'000	Others <i>RMB</i> '000	Total <i>RMB</i> '000
Revenue					
Segment revenue	253,188	130,721	35,345	2,664	421,918
Inter-segment sales	(28,557)	(20,483)	(6,413)		(55,453)
Revenue from external customers	224,631	110,238	28,932	2,664	366,465
Timing of revenue recognition					
<ul> <li>At a point in time</li> </ul>	145,527	5,742	28,932	_	180,201
– Over time	79,104	104,496		2,664	186,264
	224,631	110,238	28,932	2,664	366,465
Results					
Segment gross profit	215,468	32,910	3,928	959	253,265
Selling and marketing expenses					(188,151)
Administrative expenses					(33,281)
Research and development expenses Net impairment losses on					(23,536)
financial assets					(2,598)
Other losses – net					(8,117)
Finance income – net Share of net profit of investments accounted for using the equity					14,154
method					2,228
Profit before income tax					13,964

Six months ended 30 June 2018 (Unaudited)

			ilis chaca 50 Ju	ine 2016 (Onac	idited)	
		Self-operated Interior	Materials			
		Design and	Supply		_	
		Construction	Chain			Discontinued
Segment	Business	Business	Business	Others	Total	Business
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
Dovonuo						
Revenue	226 112	110 216	22 571	2 445	270 444	22.666
Segment revenue	226,112	118,316	23,571	2,445	370,444	22,666
Inter-segment sales	(83,167)	(5,470)	(6,223)		(94,860)	
Revenue from external						
customers	142,945	112,846	17,348	2,445	275,584	22,666
customers	142,943		17,346			22,000
Timing of revenue recognition						
- At a point in time	98,648	7,790	17,348	_	123,786	1,618
- Over time	44,297	105,056	-	2,445	151,798	21,048
over time						
	142,945	112,846	17,348	2,445	275,584	22,666
Results						
Segment gross profit	135,805	26,289	1,661	(200)	163,555	3,421
Selling and marketing						
expenses					(125,473)	(8,709)
Administrative expenses					(34,236)	(1,550)
Research and development						
expenses					(18,042)	(1,729)
Net impairment losses on						
financial assets					(21)	_
Other gains – net					5,921	41,730
Finance income – net					29,886	26
Share of net profit of						
investments accounted for					1.047	
using the equity method					1,947	_
Fair value gains of preferred						
shares and convertible					606.311	
liabilities					698,814	
Profit before income tax					722,351	33,189
1 TOTAL DETOTE INCUME LAX					122,331	33,109

## (a) Revenue

The revenue from the continuing operations for the six months ended 30 June 2019 and 2018 are set out as follows:

	Unaudited Six months ended 30 June	
	2019 RMB'000	2018 RMB'000
Platform Business	224,631	142,945
- Order recommendation fees	199,409	125,177
– Storefront fees	10,470	6,261
– Inspection service fee	8,474	2,572
– Licence fee	6,278	8,935
Self-operated Interior Design and Construction Business	110,238	112,846
- Self-operated Decoration Business	104,496	105,056
– Sales of goods	5,742	7,790
Materials Supply Chain Business	28,932	17,348
Others	2,664	2,445
	366,465	275,584

## (b) Revenue by geographical markets

All the revenue of the Group was generated in the PRC during the six months ended 30 June 2019 and 2018.

## (c) Information about major customers

No individual customer's revenue amounted to 10% or more of the Group's total revenue.

## 6 EXPENSES BY NATURE

	Unaudited Six months ended 30 June	
	2019	
	RMB'000	RMB'000
Advertising and promotion expenses	111,118	65,173
Outsourced labor costs	81,439	24,485
Cost of construction materials	61,347	57,759
Employee benefit expenses	56,830	74,907
Operating lease expenses	8,203	11,027
Professional fees	<b>7,465</b> 3,6	
Travelling, entertainment and communication expenses	6,975	5,566
Depreciation of property, plant and equipment	5,133	5,314
Depreciation of right-of-use assets	3,783	_
Supervision charges	4,082	2,347
Provision for impairment of trade and other receivables	2,598	21
Bank charges and point-of-sale device processing fees	1,846	1,377
Amortisation of intangible assets	1,523	1,181
Taxes and levis	823	2,684
Transportation and storage	563	470
Utilities and electricity	492	661
Listing expenses	_	15,350
Miscellaneous	6,546	17,850
	360,766	289,801

## 7 FINANCE INCOME – NET

	Unaudited Six months ended 30 June	
	2019 RMB'000	2018 RMB'000
Finance income:		
Interest income	15,113	8,577
Accretion charge		21,309
	15,113	29,886
Finance costs:		
Interest expense	(959)	
Finance income – net	14,154	29,886

#### 8 INCOME TAX EXPENSE/(CREDIT)

	Unaudited		
	Six months ended 30 June		
	2019	2018	
	RMB'000	RMB'000	
Current tax:			
Current tax on profit for the period		3,897	
Deferred income tax:			
Decrease/(increases) in deferred tax assets	635	(2,895)	
Decrease in deferred tax liabilities	(80)	(79)	
Income tax expense	560	923	
Income tax expense/(credit) attributable to:			
Profit from continuing operations	560	(279)	
Profit from discontinued operation		1,202	
	560	923	

Income tax expense/(credit) is recognised based on management's estimate of the weighted average effective annual income tax rate expected for the full financial years.

#### (a) Cayman Islands

Under the current laws of the Cayman Islands, the Company is not subject to tax on income or capital gains. In addition, upon payments of dividends by the Company to its shareholders, no Cayman Islands withholding tax will be imposed.

#### (b) British Virgin Islands

The Group's entities incorporated in the British Virgin Islands are not subject to tax on income or capital gains.

#### (c) Hong Kong

The Group's entities incorporated in Hong Kong are subject to Hong Kong profit tax of 16.5%.

#### (d) PRC corporate income tax ("CIT")

CIT provision was made on the estimated assessable profits of entities within the Group incorporated/established in the PRC and was calculated in accordance with the relevant regulations of the PRC after considering the available tax benefits from refunds and allowances. The general PRC CIT rate is 25% for the six months ended 30 June 2019 and 2018.

Certain subsidiaries of the Group in the PRC were approved as High and New Technology Enterprises, and accordingly, they were subject to a reduced preferential CIT rate of 15% for the six months ended 30 June 2019 and 2018 according to the applicable CIT Law.

Certain subsidiaries of the Group in the PRC were qualified as Small Low Profit enterprises and accordingly, the CIT of these entities are calculated on a deemed basis.

#### (e) Withholding tax on undistributed profits

According to CIT law, distribution of profits earned by PRC companies since 1 January 2008 is subject to withholding tax of 5% or 10%, depending on the country of incorporation of the foreign investor, upon the distribution of profits to overseas – incorporated immediate holding companies. During the six months ended 30 June 2019 and 2018, the PRC companies of the Group have incurred net accumulated operating losses and do not have any profit distribution plan.

#### 9 EARNINGS PER SHARE

#### (a) Basic earnings per share

Basic earnings per share is calculated by dividing the profit of the Group attributable to equity holders of the Company by weighted average number of ordinary shares issued during the interim periods.

The weighted average number of ordinary shares for the purpose of basic and diluted earnings per share for the six months ended 30 June 2018 has been retroactively adjusted for the capitalisation of the share premium account arisen from the IPO of the Company.

	Unaudited Six months ended 30 June	
	2019	2018
Profit from continuing operations attributable to equity holders of the Company (RMB'000)	20,097	732,307
Weighted average number of ordinary shares in issue (thousand)	1,210,276	415,109
Earnings per share from continuing operations (RMB per share)	0.02	1.76
Profit from discontinued operation attributable to equity holders of the Company (RMB'000) Weighted average number of ordinary shares in issue	-	31,987
(thousand)		415,109
Earnings per share from discontinued operation (RMB per share)	_	0.08

#### (b) Diluted earnings per share

Diluted earnings per share is calculated by adjusting the weighted average number of ordinary shares outstanding to assume conversion of all dilutive potential ordinary shares. For the six months ended 30 June 2019, the Company has one category of dilutive potential ordinary shares: Pre-IPO share option plan. For the six months ended 30 June 2018, the Company has various categories of dilutive potential ordinary shares, including Series A, Series B and Series C Preferred Shares (collectively, "**Preferred Shares**") and Pre-IPO share option plan.

For the Pre-IPO share option plan, a calculation is done to determine the number of shares that could have been acquired at fair value (determined as the average annual market share price of the Company's shares) based on the monetary value of the subscription rights attached to outstanding share options. The number of shares calculated as above is compared with the number of shares that would have been issued assuming the exercise of the share options.

For the Preferred Shares, they are assumed to have been converted into ordinary shares, and the net profit is adjusted to eliminate the accretion charge less the tax effect and any exchange and fair value movements. For the six months ended 30 June 2018, the impact of weighted outstanding shares from Preferred Shares on earnings per share was dilutive. As all the Preferred Shares have been converted into ordinary shares upon the completion of the IPO, there was no such dilutive potential ordinary shares for the six months ended 30 June 2019.

The calculation of the diluted earnings per share for six months ended 30 June 2019 and 30 June 2018 was shown as follows:

	Unaudited Six months ended 30 June 2019 2018	
Continuing operations  Profit from continuing operations attributable to equity holders of the Company (RMB'000)  Adjustments for Preferred Shares	20,097	732,307 (720,123)
Adjusted profit from continuing operations attributable to equity holders of the Company (RMB'000)	20,097	12,184
Weighted average number of ordinary shares in issue (thousand)  Adjustments for Pre-IPO share option plan (thousands of shares)  Adjustments for Preferred Shares (thousands of shares)	1,210,276 12,570	415,109 23,290 524,684
Weighted average number of ordinary shares for diluted earnings per share (thousands of shares)	1,222,846	963,083
Diluted earnings per share from continuing operations (RMB per share)	0.02	0.01
Discontinued operation Profit from discontinued operation attributable to equity holders of the Company (RMB'000) Adjustments for Preferred Shares	 	31,987
Adjusted profit from discontinued operation attributable to equity holders of the Company (RMB'000)		31,987
Weighted average number of ordinary shares in issue (thousand)  Adjustments for Pre-IPO share option plan (thousands of shares)  Adjustments for Preferred Shares (thousands of shares)	- - -	415,109 23,290 524,684
Weighted average number of ordinary shares for diluted earnings per share (thousands of shares)		963,083
Diluted earnings per share from discontinued operation (RMB per share)		0.03

## 10 TRADE AND OTHER RECEIVABLES AND ADVANCES TO SUPPLIERS

	Unaudited 30 June 2019	Audited 31 December 2018
	RMB'000	RMB'000
Trade receivables		
Due from third parties	18,859	6,073
Less: provision for impairment of trade receivables	(2,630)	(34)
Net trade receivables	16,229	6,039
Other receivables		
Receivable from third parties	64,065	23,709
Interest receivable	19,807	16,264
Staff advances	4,842	3,289
Rental deposits	3,825	5,596
Project deposits	2,340	_
Others	4,663	3,886
Gross other receivables	99,542	52,744
Less: provision for impairment of other receivables	(12,695)	(12,693)
Net other receivables	86,847	40,051
Others		
Advances to suppliers	34,092	33,669
Value-added tax recoverable	12,042	11,986
	46,134	45,655
Total	149,210	91,745

The fair values of the current portion of trade and other receivables of the Group, except for the all advances to suppliers and valued-added tax recoverable which are not financial assets, approximated their carrying amounts.

The carrying amounts of trade and other receivables are denominated in RMB.

(a) The Group grants credit terms to customers ranging from 30 days up to 180 days. As at 30 June 2019 and 31 December 2018, the ageing analysis of the trade receivables based on invoice date was as follows:

	Unaudited 30 June	Audited 31 December
	2019	2018
	RMB'000	RMB'000
Trade receivables – gross		
Within 1 month	5,989	1,823
Over 1 month and within 3 months	1,126	1,105
Over 3 months and within 1 year	11,744	3,145
	18,859	6,073

Movements on the Group's provision for impairment of trade receivables are as follows:

	Unaudited Six months ended 30 June		
	2019		
	RMB'000	RMB'000	
At the beginning of the period	(34)	_	
Changes on initial application of IFRS 9		(34)	
Restated balance at the beginning of the period	(34)	(34)	
Provision for impairment for the period	(2,596)	(15)	
At the end of the period	(2,630)	(49)	

Movements on the Group's provision for impairment of other receivables are as follows:

	Unaudited		
	Six months ended 30 June		
	2019		
	RMB'000	RMB'000	
At the beginning of the period	(12,693)	(11,750)	
Changes on initial application of IFRS 9		(722)	
Restated balance at the beginning of the period	(12,693)	(12,472)	
Provision for impairment for the period	(2)	(136)	
Write-off against uncollectible receivables		127	
At the end of the period	(12,695)	(12,481)	

#### 11 DIVIDENDS

No dividend has been paid or declared by the Company or the companies now comprising the Group during each of the six months ended 30 June 2019 and 2018.

#### 12 TRADE AND OTHER PAYABLES AND CONTRACT LIABILITIES

	Unaudited 30 June 2019 <i>RMB'000</i>	Audited 31 December 2018 RMB'000
Trade payables	67,342	70,695
Other payables Deposits payments Quality and performance guarantee deposits from customers	237,557 70,202	168,977 67,732
Payables for listing expenses	70,202	4,219
Payables for purchases of property, plant and equipment	_	526
Other accrued expenses and payables	17,441	18,291
	325,200	259,745
Others Staff calories and walfare payables	47,889	69,444
Staff salaries and welfare payables Accrued taxes other than income tax	22,693	26,015
	463,124	425,899
Contract liabilities	107,950	110,255
The ageing analysis of the trade payables based on invoice date was	as follows:	
	Unaudited 30 June 2019 <i>RMB'000</i>	Audited 31 December 2018 RMB'000
Within 1 month	19,239	36,254
Over 1 month and within 3 months	4,005	7,306
Over 3 months and within 1 year	37,226	18,468
Over 1 year	6,872	8,667
	67,342	70,695

#### 13 CAPITAL COMMITMENT

On 8 April 2019, the Company entered into a strategic cooperation and cross-investment agreement with Guangzhou Holike, pursuant to which within three months from 8 April 2019 (i) the Company shall purchase shares of Guangzhou Holike of an aggregate amount of approximately HKD80 million from the existing shareholders of Guangzhou Holike on secondary market; and (ii) Guangzhou Holike shall purchase shares of the Company of an aggregate amount of approximately HKD80 million from the shareholders of the Company. As of 30 June 2019, the Company has purchased shares of Guangzhou Holike of an amount of HKD36,078,000, and will make remaining purchases of shares of an aggregate amount of HKD43,922,000, out of which HKD31,500,000 was purchased subsequent to 30 June 2019 up to date of this announcement.

#### OTHER INFORMATION

## Purchase, sale or redemption of the Company's listed securities

From 19 June 2019 to 30 June 2019, the Company has repurchased 3,542,000 shares on the Stock Exchange at an aggregate consideration of approximately HKD9,318,849. The highest price paid was HKD2.91, and the lowest price paid was HKD2.46. The above repurchased shares were subsequently cancelled on 17 July 2019.

Save as disclosed above, neither the Company nor its subsidiaries has purchased, redeemed or sold any of the Company's listed securities during the six months ended 30 June 2019.

## **Employee and remuneration policy**

As of 30 June 2019, the Group had 1,125 full-time employees, most of whom were based in China, primarily at our headquarters in Shanghai, with the rest based in Beijing, Fuzhou and various other cities in China. The number of employees employed by the Group varies depending on needs and employees are remunerated based on industry practice.

Our success depends on our ability to attract, retain and motivate qualified personnel. As part of our retention strategy, we offer employees competitive salaries, performance-based cash bonuses and other incentives. As required under the PRC regulations, we participate in housing fund and various employee social security plan that are organized by applicable local municipal and provincial governments. Bonuses are generally discretionary and based in part on the overall performance of our business. We have granted and plan to continue to grant share-based incentive awards to our employees in the future to incentivise their contributions to our growth and development.

## Material acquisitions and disposals of subsidiaries, associated companies and joint ventures

During the six months ended 30 June 2019, we did not have any material acquisitions and disposals of subsidiaries and joint ventures.

## Compliance with the CG Code

The Company is committed to maintaining and promoting stringent corporate governance standards. The principle of the Company's corporate governance is to promote effective internal control measures and to enhance the transparency and accountability of the Board to all shareholders of the Company.

The Company has adopted the principles and code provisions of the CG Code as set out in Appendix 14 to the Listing Rules as the basis of the Company's corporate governance practices during the Period.

Save for code provision A.2.1 and A.5.5(2), the Company has complied with all the code provision as set out in the CG Code during the period.

## Compliance with code provision A.2.1 of the CG Code

Pursuant to code provision A.2.1 of the CG Code, companies listed on the Stock Exchange are expected to comply with, but may choose to deviate from the requirement that the responsibilities between the chairman and the chief executive officer should be segregated and should not be performed by the same individual. The Company does not have separate chairman and chief executive officer and Mr. Deng Huajin currently performs these two roles. The Board believes that vesting the roles of both chairman and chief executive officer by the same person has the benefit of ensuring consistent leadership within the Company and enables more effective and efficient overall strategic planning for the Company. The Board considers that the balance of power and authority for the present arrangement will not be impaired and this structure will enable the Company to make and implement decisions promptly and effectively. The Board will continue to review and consider segregating the roles of chairman of the Board and the chief executive officer of the Company at an appropriate time by taking into account the circumstances of the Company as a whole.

## Compliance with code provision A.5.5(2) of the CG Code

Mr. WONG Man Chung Francis (黄文宗) ("Mr. Wong"), an independent non-executive Director of the Company, has been serving as independent non-executive directors in more than seven listed companies including our Company, Hilong Holding Limited (HKSE: 1623), China New Higher Education Group Limited (HKSE: 2001), GCL-Poly Energy Holdings Limited (HKSE: 3800), Greenheart Group Limited (HKSE: 094), Integrated Waste Solutions Group Holdings Limited (HKSE: 923), Digital China Holdings Limited (HKSE: 861); Wai Kee Holdings Limited (HKSE: 610) and China Oriental Group Company Limited (HKSE: 581). Based on the factors that (1) Mr. Wong did not hold any senior management role in the other listed issuers and his involvement in other listed issuers as an independent non-executive director does not require him to participate in the day-to-day management of these issuers and does not require him to devote substantial time and attention as is required from senior management members of listed issuers; (2) Mr. Wong does not hold any other job positions except as non-executive director of Union Alpha CAAP Certified Public Accountants Limited and non-executive chairman of Union Alpha C.P.A. Limited, and he is not involved in their daily operation; (3) Mr. Wong's experience as an independent non-executive director of listed companies in Hong Kong would facilitate his understanding of corporate governance and his proper discharge of responsibilities as a director; and (4) Mr. Wong has undertaken to devote sufficient time to attend to the management meeting of our Group, our Directors believe that Mr. Wong will be able to devote sufficient time to the Company and will be able to discharge his duties as an independent non-executive Director.

Reference is made to the circular of the Company dated 25 April 2019 (the "Circular"). Given that (i) the Company has set out above the relevant factors in considering how Mr. Wong would be able to devote sufficient time to the Company and discharge his duties as an independent non-executive director in its prospectus dated 21 June 2018 (as supplemented by the supplemental prospectus dated 3 July 2018) (the "Prospectus"), which was published within one year before the publication of the Circular; (ii) the Company has set out the respective attendances of the board meetings and audit and risk management committee meeting held by the Company during the year ended 31 December 2018 after the listing date, all of which were attended by Mr. Wong; and (iii) Mr. Wong has reduced the number

of directorship and resigned as the INED of Kunming Dianchi Water Treatment Co., Ltd (HKSE: 3768) since the date of the Prospectus, and such detail has been included in his latest biographies details set out in the Circular, the Company is of the view that its shareholders, by making reference to the information set out above, would have sufficient information to access the suitability of Mr. Wong to be re-elected as INED and therefore, made a shortened summary of the biographical details of Mr. Wong in the Circular.

## Compliance with the Model Code

The Company has adopted the Model Code as its code of conduct for Directors' securities transactions. Having made specific enquiries of all Directors, each of the Directors has confirmed that they have complied with the required standards as set out in the Model Code during the Period.

The Board has also adopted the Model Code to regulate all dealings by relevant employees who are likely to be in possession of unpublished inside information of the Company in respect of securities in the Company as referred to in code provision A.6.4 of the CG Code. No incident of non-compliance with the Model Code by the Company's relevant employees have been noted during the period after making reasonable enquiry.

## Audit and Risk Management Committee and review of financial statements

We have established an audit and risk management committee (the "Audit and Risk Management Committee") with written terms of reference in compliance with Rule 3.21 of the Listing Rules and the Corporate Governance Code and Corporate Governance Report as set out in Appendix 14 to the Listing Rules. The audit and risk management committee consists of three independent non-executive Directors, namely Mr. WONG Man Chung Francis, Mr. CAO Zhiguang and Mr. ZHANG Lihong with Mr. WONG Man Chung Francis appointed as the chairman of the audit and risk management committee.

The Audit and Risk Management Committee has reviewed the Company's unaudited condensed consolidated interim results for the Period, and confirms that the applicable accounting principles, standards and requirements have been complied with, and that adequate disclosures have been made. The Audit and Risk Management Committee has also discussed the auditing, internal control and financial reporting matters.

#### Interim dividend

The Board has resolved not to declare any interim dividend for the Period.

## Use of net proceeds

The total net proceeds from the Company's initial public offering and listing of its shares on the main board of the Stock Exchange on 12 July 2018 and partially exercising the overallotment option received by the Company were approximately RMB949.8 million after deducting the underwriting fees and related expenses, and the balance of unutilized net proceeds of approximately RMB765.8 million was kept at the bank accounts of the Group as at 30 June 2019.

The net proceeds (adjusted on a pro rata basis based on the actual net proceeds) have been and will be utilized in accordance with the purposes set out in the Prospectus. The table below sets out the planned applications of the net proceeds and actual usage up to 30 June 2019:

Use of proceeds	Planned applications (RMB million)	Percentage of total net proceeds	Actual usage up to 30 June 2019 (RMB million)	as at
Marketing expense	379.9	40.0%	76.5	303.4
Development of supply chain management				
business	95.0	10.0%	30.0	65.0
Development of Loan referral business	95.0	10.0%	_	95.0
Development of our self-operated interior				
design and construction business	95.0	10.0%	25.0	70.0
Investment in our technology infrastructure				
and system	142.5	15.0%	37.5	105.0
Additional strategic investments and				
acquisitions	95.0	10.0%	_	95.0
General working capital	47.4	5.0%	15.0	32.4
Total	949.8	100.0%	184.0	765.8

## Important events after the reporting period

On 31 July 2019, Shanghai Qilai Furniture and Decorations Co., Ltd.\* (上海齊萊家居用品有限公司) was established in the PRC by Shanghai Qiyu Information Technology Co.,Ltd., a wholly-owned subsidiary of the Company, and Guangzhou Holike pursuant to a joint venture agreement entered into between the parties on 19 July 2019, details of which have been disclosed in the announcement of the Company published on 9 August 2019. Other than the above, our Group had no other important events after the reporting period.

## Publication of interim results and interim report

This interim results announcement is published on the website of the Stock Exchange at **www.hkexnews.hk** and the Company's website at **www.qeeka.com**. The interim report of the Company for the six months ended 30 June 2019 will be dispatched to the shareholders of the Company and will be available on the above websites in due course.

#### **DEFINITION**

"Board" the board of Directors of the Company

"Chairman" the chairman of the Board

"Company", "our Company",

"we" or "us"

Qeeka Home (Cayman) Inc. 齊 屹 科 技 (開 曼 ) 有 限 公司 (formerly known as China Home (Cayman) Inc.), an

exempted company with limited liability incorporated in the

Cayman Islands on 20 November 2014

"CG Code" the Corporate Governance Code as see out in Appendix 14 of

the Listing Rules

"Director(s)" the director(s) of the Company

"Group" the Company and its subsidiaries

"Listing Rules" the Rules governing the Listing of Security on the Stock

Exchange

"Materials Supply Chain

Business"

the provision of building material supply chain service

"Model Code" The Model Code for Securities Transactions by Directors of

Listed Issuers set out in Appendix 10 of the Listing Rules

"Mr. Deng" Mr. Deng Huajin, our founder, chairman of our Board,

executive Director, CEO and our single largest Shareholder

"MUV" monthly unique visitors

"Platform Business" the provision of an online marketplace for building materials

sellers and decoration service providers, provision of order recommendation services, provision of advertising and promotion services, licensing brand to business partner and

others

"PRC" or "China" the People's Republic of China, except where the context

requires otherwise and only for the purposes of this announcement, excluding Hong Kong, the Macau Special

Administrative Region of the PRC and Taiwan

"Prospectus" the prospectus being issued in connection with the listing of

the Shares of the Company on 21 June 2018

"RMB" Renminbi, the lawful currency of PRC

"Self-operated Interior Design and Construction Business"

the provision of interior design and construction service

"SFO" the Securities and Futures Ordinance (Chapter 571 of

the Laws of Hong Kong), as amended, supplemented or

otherwise modified from time to time

"Share(s)" ordinary share(s) in the share capital of our Company with a

par value of US\$0.0001 each

"Shareholder(s)" holder(s) of the Shares

"Stock Exchange" The Stock Exchange of Hong Kong Limited

"subsidiary" or "subsidiaries" has the meaning ascribed thereto in section 15 of the

Companies Ordinance

"%" per cent

\* For identification only

By order of the Board

Qeeka Home (Cayman) Inc.

Deng Huajin

Chairman

Shanghai, the PRC, 20 August 2019

As at the date of this announcement, the Board comprises Mr. Deng Huajin, Mr. Tian Yuan and Mr. Gao Wei as executive Directors; Mr. Li Gabriel, Mr. Sheng Gang and Mr. Tang Zhenjiang as non-executive Directors; and Mr. Zhang Lihong, Mr. Cao Zhiguang and Mr. Wong Man Chung Francis as independent non-executive Directors.